

JULIANA MATEU

• COMMUNICATION •



EXPERIENCE

International Festival of Sustainable Art Catalunya - Drap Art (Barcelona, Spain) | 2021-2022

- Marketing and Communication. Sell pieces of upcycling art. Advise the public about the org, the festival and exhibitions.

Communication in Federació Casc Antic Per una Gestió Comunitaria. (Barcelona, Spain) | 2021

- Mentoring in communication and social media management for the entities that are part of the federation (Hortet del Forat, Mescladís, Casal de Barri Pou de la Figuera)

Visualizer at Zur Films (Montevideo, Uruguay) | September 2017 - July 2018

- Visualization and selection of audiovisual contents of national television origin, for the production of peaces of the segment F Files of the program broadcasted by channel 12: "Sonríe te estamos grabando"

ACHIEVEMENTS

Writer and director since 2015

Links and portfolio available at:

<https://donesvisuals.cat/usuaris/juliana-mateu>

Residence in Ca la dona 09/21-12/21, we are doing artistically an investigation project, creating new imaginaries of good living.

Currently studying at Apps Factory, developing an app

Currently a novel in edition for distribution

EDUCATION

UNIVERSIDAD VILLANUEVA

Villanueva University Course: "Video Production and Monetization for Digital Media" (2021)

Taught by Mike Schmidt, Director of Series and Video Design at The New York Times. Emmy winner, 2020.

UNESCO

Education for Global Citizenship: Youth, Human Rights and Participation in Latin America and the Caribbean (2021)

UNIVERSIDAD DE MONTEVIDEO

Degree in Communication, 2016-2021

UNIVERSIDADE DA CORUÑA

Bilateral Exchange Program in 2018

PERSONAL DETAILS

Phone number: +34 603 76 75 70

juli.mateu14@hotmail.com

Linkedin: [Juliana Mateu García](#)

Availability: Part time

ABOUT ME

I am a 25-year-old young woman, with a Degree in Communication, eager to develop and gain more experience in the field I am passionate about.

Currently, the path towards my fundamental purpose is carefully nurtured by experiences and skills training for a Communication for Sustainable Development. Both actively and professionally, I voluntarily seek to properly promote direct actions and successful partnerships to achieve precisely the Sustainable Development Goals for the 2030 Agenda (4, 5, 11, 12, 13, 15, 16, and 17).

SKILLS

Technical and creative skills

- Impeccable spelling, excellent writing skills, reading comprehension, and creative writing.
- Native Spanish, Advanced English, B1 Catalan
- Adobe advanced (Photoshop, Premiere, Illustrator, InDesign, Adobe XD)
- Figma, UX/UI experience

Corporate communications

- Experience in community communication management.
- Experience in audiovisual content management for social networks.
- Specialist advice on social networks and external communication.

Audiovisual communication

- Experience in shooting (short films, music videos), content production, the direction of photography, the direction of actors, audiovisual production, advertising strategy, and social creativity.
- Experience in transmedia project creation.